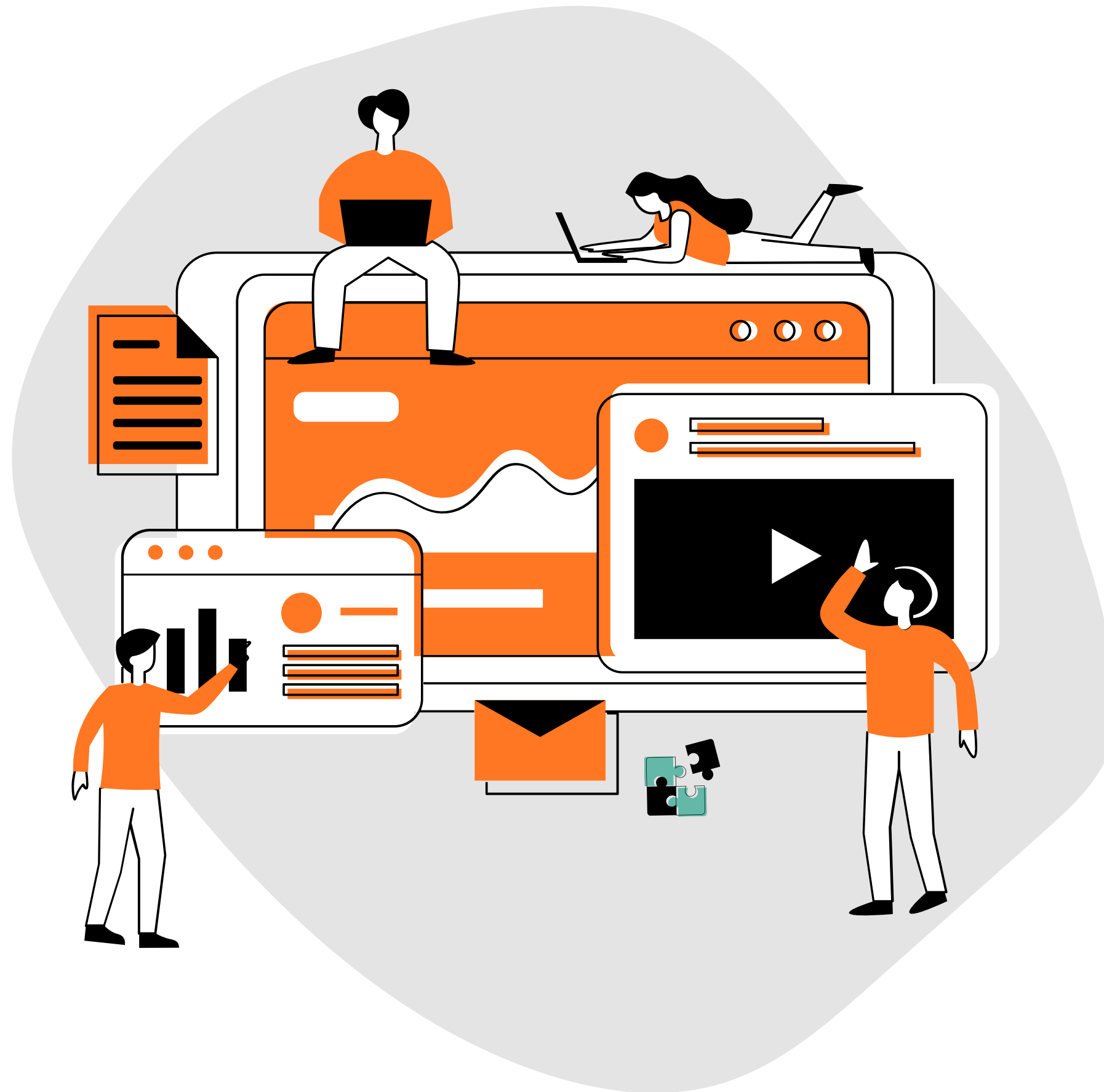




Product Suite





Pricing

Adsinnov Pricing



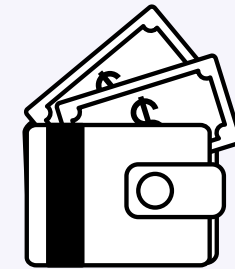
- DFP MANAGEMENT
- AD PLACEMENT
- ADX DEMAND

15% Rev Share



- DFP MANAGEMENT
- AD PLACEMENT
- CUSTOM DASHBOARD
- CUSTOM PREBID
- CUSTOM AD DESIGN

₹ 30k Per Month
12% AdX Rev Share



- DFP MANAGEMENT
- AD PLACEMENT
- CUSTOM DASHBOARD
- CUSTOM PREBID
- CUSTOM AD DESIGN
- AD PARTNER INTEGRATION

₹ 50k Per Month
10% AdX Rev Share

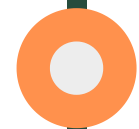
OVERVIEW



TOFU (Top of the Funnel)

DFP Setup, Prebid Wrapper , Smart Refresh

- Advance Responsive Ads
- Ad Shift Refresh
- Including Bid Analytics
- AMP Supported



MOFU (Middle of the Funnel)

Video Ads From Primis / Aniview / Select Media

- Video Ad Server
- VAST & VPAID Supported
- Event Tracking



BOFU (Bottom of the Funnel)

Dashboard, Tools & Creative template

- DFP Tools
- Creative Template
- Dashboard
- Audience Capture



3 : CREATIVE TEMPLATES.

A recent survey showed that even though online time has increased manifolds in the last couple of years, click-through rate has taken a hit.

New Creative Formats

This is neither good for the advertisers nor the publishers. Adsinnov tackles this major issue by providing new creatives and formats which are going to make sure that CTR never becomes a factor in low revenue for the publishers.

1 Expandable Sticky Ads

2 Take Over Ad

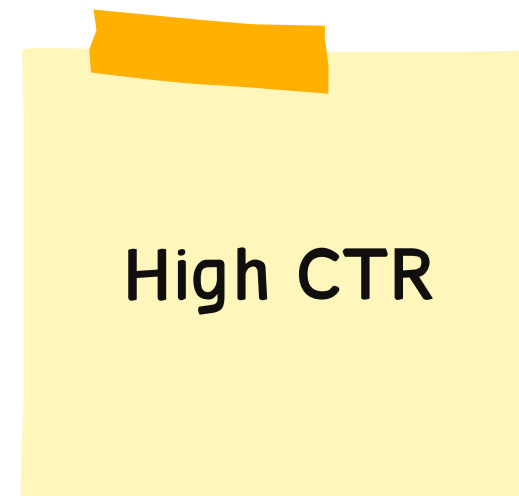
3 Peek ad

4 Spinner

5 Beacon

6 Parallax

7 Beacon





**That's a
wrap!**

Thank You